## **PRESS RELEASE**



#### FOR IMMEDIATE RELEASE

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# VALLEY MIST NATURAL SKINCARE

Valley Mist Natural Skincare Products have made it to the final of the "FREE FROM SKINCARE AWARDS"!

We our proud to announce our three finalists are: **<u>Rejuvenating Facial Oil</u>**, **<u>Baby Skin Balm</u>**, and <u>Micellar Water & Toner For Normal - Dry Skin</u>.

#### MADE IN LANCASHIRE

Valley Mist Natural Skincare and Wellness products are handmade in small batches from natural ingredients, all from our zero-waste shop based at <u>Charnock Farm in</u> <u>Leyland, Lancashire</u>.

At Valley Mist Sustainability comes first in every single one of our business practices. Whether that's sourcing local ingredients, or having our candles delivered to the shop in an electric car!

One of our priorities, since day one (in 2016) has always been plastic free packaging, so you'll find that most of our packaging is a mixture of recyclable glass and aluminium. All of our glass packaging, including the Award Finalists; <u>Facial Oil</u>, <u>Baby Skin Balm</u>, and <u>Micellar</u> <u>Water For Normal - Dry Skin</u>, can then be returned to us to be cleaned and reused. For every 5 like for like containers you return, you'll receive a free product! More details on our glass returns scheme can be found <u>here</u>.

#### FREE FROM SKINCARE AWARDS

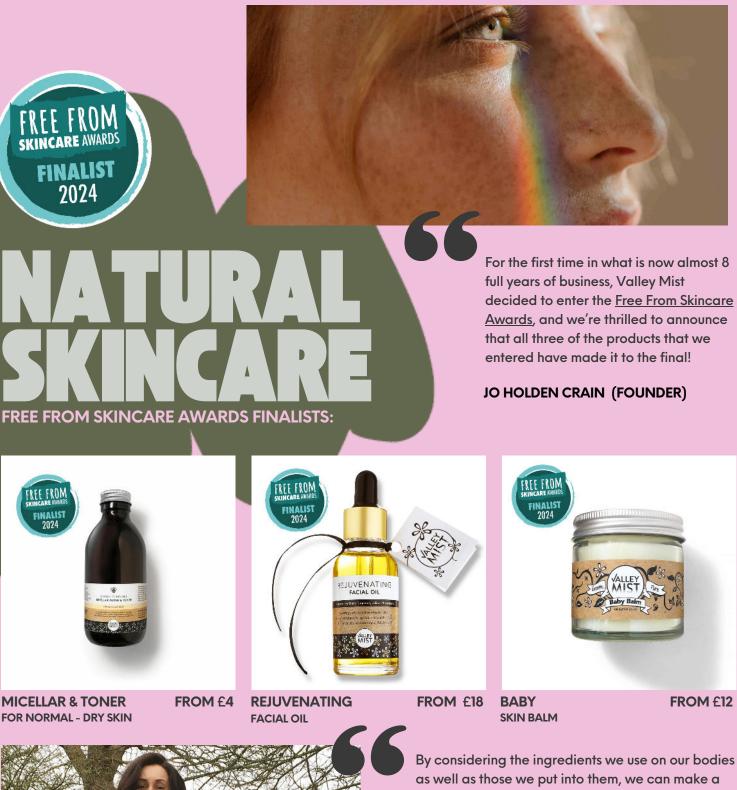
INALISTS

The <u>Free From Skincare Awards</u> aim to celebrate the best in 'free from' skincare products — cosmetics 'free from' some of the many ingredients which consumers need or want to avoid, be it due to health issues, skin allergies, ethical concerns, environmental issues, religious sensibilities or personal preference.

The Awards are entirely independent and all entries are subject to a rigorous testing and judging process, culminating in the announcement of Winners in June.

## **Press Contact:**

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change to our health and even our precious Earth.

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